



LOW CARBON BUSINESS SUPPORT FOR SMES IN ENGLAND

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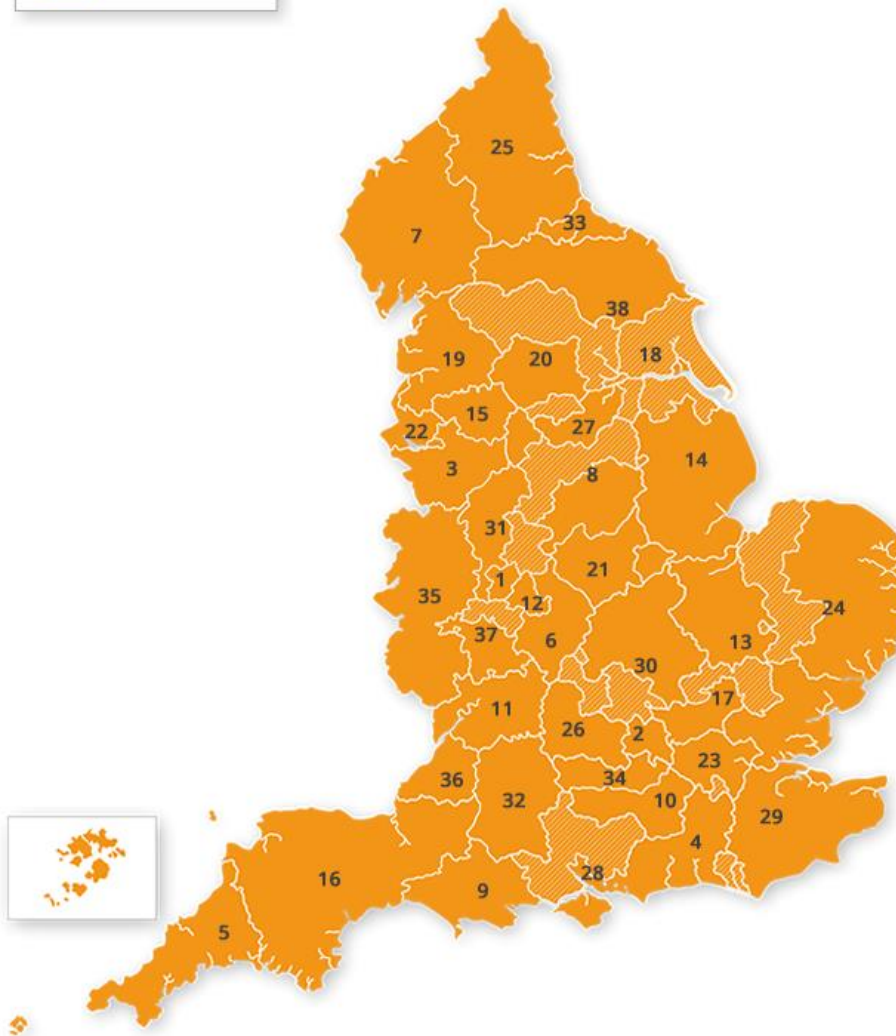
&

Oxfordshire Local Enterprise Partnership



UKERC SME Workshop
4th June 2018

- 38 LEPs
- OVERLAPPING BOUNDARIES
- 50/50 BOARD MEMBERSHIP
- GROWTH HUBS



01. Black Country
02. Buckinghamshire Thames Valley
03. Cheshire & Warrington
04. Coast to Capital
05. Cornwall & the Isles of Scilly
06. Coventry & Warwickshire
07. Cumbria
08. Derby, Derbyshire, Nottingham & Nottinghamshire
09. Dorset
10. Enterprise M3
11. Gloucestershire
12. Greater Birmingham & Solihull
13. Cambridgeshire & Peterborough
14. Greater Lincolnshire
15. Greater Manchester
16. Heart of the South West
17. Hertfordshire
18. Humber
19. Lancashire
20. Leeds City Region
21. Leicester & Leicestershire
22. Liverpool City Region
23. London
24. New Anglia
25. North East
26. Oxfordshire
27. Sheffield City Region
28. Solent
29. South East
30. South East Midlands
31. Stoke-on-Trent & Staffordshire
32. Swindon & Wiltshire
33. Tees Valley
34. Thames Valley Berkshire
35. The Marches
36. West of England
37. Worcestershire
38. York, N.Yorkshire & East Riding

LEPs' REMIT

- PROMOTING GROWTH
 - BUSINESS SUPPORT
 - INFRASTRUCTURE
 - SKILLS
- STRATEGIC ECONOMIC PLANS
- LOCAL INDUSTRIAL STRATEGIES

A GREATER
BIRMINGHAM
FOR A
GREATER
BRITAIN

Greater Birmingham
& Solihull
Local Enterprise Partnership



SEMLEP

South East Midlands
Local Enterprise Partnership



STRATEGIC
ECONOMIC
PLAN

WEST OF ENGLAND
STRATEGIC ECONOMIC
PLAN 2015-2030

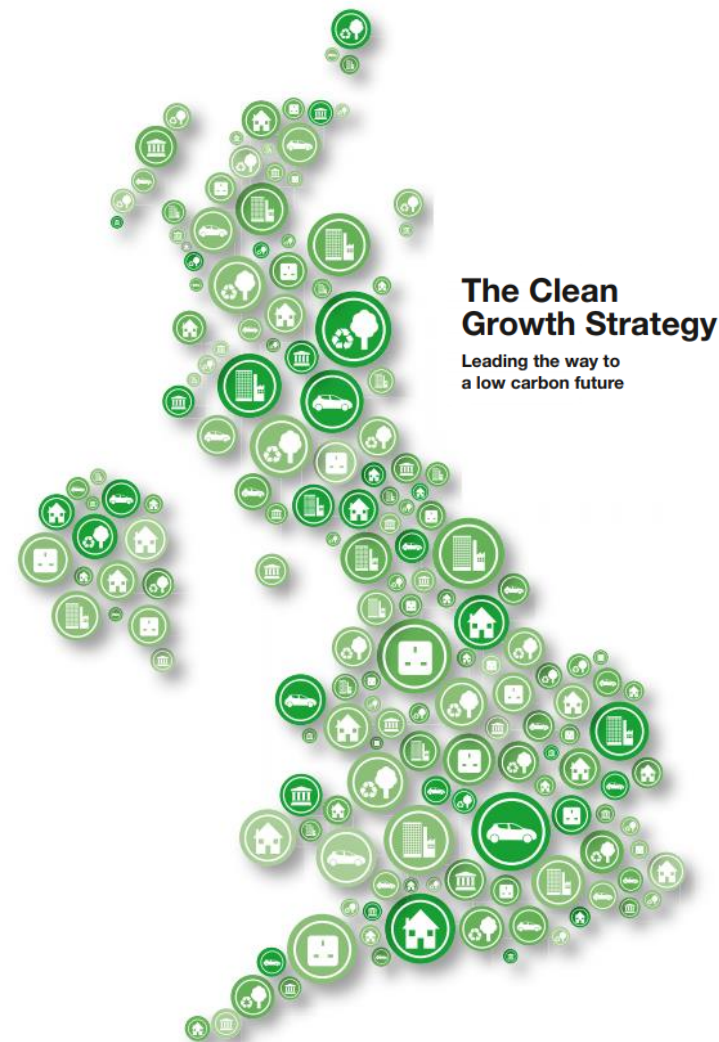
HM Government

Industrial
Strategy

Building a Britain fit for the future

LEPs' ENERGY AND ENVIRONMENTAL REMIT

- VARIED APPROACHES
- ENVIRONMENT AS ASSET
- ENERGY RECENTLY ADDED TO AGENDA
- RESPONDING TO CLEAN GROWTH STRATEGY



EUROPEAN STRUCTURAL INVESTMENT FUNDS

- EUROPEAN SOCIAL FUND
- EUROPEAN AGRICULTURAL FUND FOR RURAL DEVELOPMENT
- EUROPEAN REGIONAL DEVELOPMENT FUND



?

**Research
Question:**

How can practice theory be used to improve the effectiveness of UK SME energy and environmental governance?

#1

Multi-level **policy implementation** as a bundle of practices



#2

The role of **low carbon advisors** as middle actors in the SME energy transition



#3

SME **energy management** practices



#4

Working from home: implications for energy demand



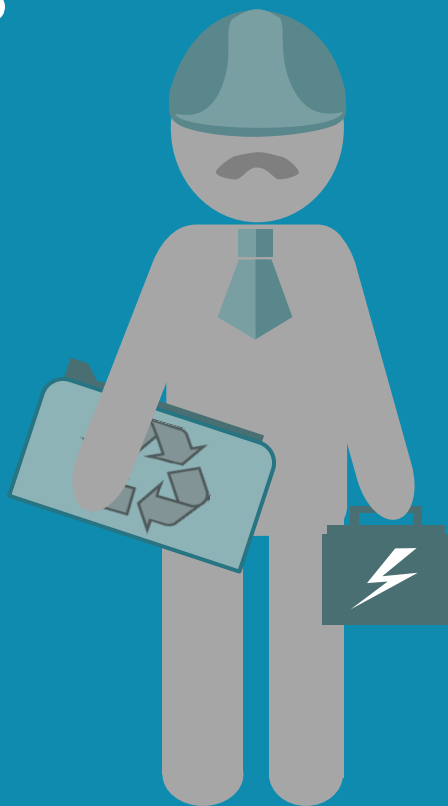
#5

Government Social Research: how civil servants working on energy use social theory



MY DPHIL

UNDERSTANDING THE ROLE OF LOW CARBON ADVISORS



Hampton, S. (2018). 'It's the soft stuff that's hard': Investigating the role played by low carbon small- and medium-sized enterprise advisors in sustainability transitions. *Local Economy*, in press. doi:[10.1177/0269094218778526](https://doi.org/10.1177/0269094218778526)



WHY IT'S SO HARD TO ENGAGE SMES ON THE ENVIRONMENT

HETEROGENEOUS

ENERGY CONSIDERED
NON-STRATEGIC

WHICH ACTIONS TO TAKE?



DEFENSIVENESS

'I'M ONLY SMALL'

POINT OF CONTACT?

SKEWED REACH



'IT'S THE SOFT STUFF THAT'S HARD'

- COMMITTED ENVIRONMENTALISTS THEMSELVES
- BUT HOW CAN YOU TRANSLATE YOUR COMMITMENT ON TO OTHERS?
- WIDE RANGE OF SKILLS REQUIRED



DEVELOPING MORE MEANINGFUL ENGAGEMENTS

1. UNDERSTANDING AND ENGAGING
WITH VALUES
2. AN ATTENTION TO EVERYDAY
PRACTICES

FURTHER RESEARCH NEEDED

- GROWING GREEN PROJECT
- WHAT COMES AFTER ERDF?



THANK YOU



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